



# ceda CONFERENCE 2024

12th – 13th JUNE Hilton St Georges, Burton on Trent

## the programme

### Wednesday 12th June Member & Partner Day

**10:15am Registration and Coffee**

**11.00am Members & Partners Connected Session 1**  
– one-to-one, 10-minute meetings  
between Members and key Suppliers

**12.40pm Lunch**

**1.35pm Members & Partners Connected Session 2**  
– one-to-one, 10-minute meetings  
between Members and key Suppliers

**3.30pm Networking & Refreshments**

**3.45pm Members & Partners Connected Session 3**  
– one-to-one, 10-minute meetings  
between Members and key Suppliers

**7.30pm The People Awards Dinner**

### Thursday 13th June Business Day Programme

**9.15am The ceda AGM** – Members, Associate Members  
and Platinum Partners only

**9.45am Coffee Break**

**10.00am Business Day Welcome**  
– Kirstin Hatherley, ceda Chair

**10.05am Peter Martin**, Peach 20/20  
*State of the Nation: New Perspectives  
for a Polarised Market*

**10.30am Mike Hanson**, WSH  
*How 'Contract Catering' is Seeking  
a Sustainable Future*

**10.55am Andrew Archer**, Dewberry Redpoint  
*Talking Public Sector Catering*

**11.20am Robin Rowland**, TriSpan  
*Making Hospitality Investment Pay:  
The Opportunities for Growth*

**11.45am Kris Hall**, The Burnt Chef Project  
*We are here for you*

**12.00pm LUNCH**

**1.00pm Juliane Caillouette Noble**,  
The Sustainable Restaurant Association  
*Doing it Differently - Together*

**1.25pm Maria Martinez-Conesa**, Livit Design  
*Savoring the Future: Innovations in F&B Design  
and Guest Experience*

**2.00pm The Operator Panel**  
*The Spirit of Independence*

**William Robinson**, Frederic Robinsons Limited  
**Jocelyn Neve**, Seafood Pub Co.  
**Joe Buckley**, Tollemache Arms

**2.40pm Nadim & Tanya Ednan-Laperouse OBE**,  
The Natasha Allergy Research Foundation  
*Food allergy now, in the future and  
how can it be solved?*

**3.00pm Coffee Break**

**3.30pm Mark Derry**, Heartwood Collection  
*The BIG Interview*

**4.00pm Catering Insight Market Talk Live**  
*Trans-Atlantic Connections*

hosted by **Andrew Seymour** - Promedia Digital  
**Ben Keal** Sylvester Keal,  
**Macauley Knight** Archer Catering Systems,  
**Olivia Smith** CFESA

**4.30pm Tim FitzHigham Closing Keynote**

**5.00pm Business Day Close** – Kirstin Hatherley,  
ceda Chair

**5.00pm Happy Hour - drinks till 6pm**  
– Sponsored by MaidaId

**7.00pm Drinks Reception**

**7.30pm ceda Grand Prix Awards Dinner**