

04.03.2021

# THEcedaDIGITALEVENT

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IN ASSOCIATION WITH

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COMMERCIAL  
KITCHEN  
2024 SEPTEMBER 2021  
EXCAL | LONDON

# the programme 2021

## Thursday 4th March

- 10:00 Familiarisation, networking & supplier showcase
- 11:00-11:30 Introduction & welcome – **Peter Martin, Founder, Atlantic Club**  
Peter sets the scene by mapping out the five big behavioural shifts that are already shaping. Thinking about the future of the out-of-home food and drink market.
- 11:30-12:00 **Mowgli: making it through**  
**Nisha Katona MBE, Founder, Mowgli**  
Chef, food writer, TV presenter, one-time barrister and now restaurateur!  
Hear Nisha talk about the challenges of keeping an entrepreneurial business alive and on track!
- 12:00-12:20 Short refresher break, networking & supplier showcase
- 12:20-12:50 **Behind closed doors**  
**Noel Mahony, Chief Executive, BaxterStorey**  
How one of Britain's biggest and most diverse catering businesses has reimaged the food experience for a changing post-pandemic world of work and travel.
- 12:50-13:50 Lunch break, networking & supplier showcase
- 13:50-14:20 **Head-to-head interview with:**  
**Kate Nicholls OBE, Chief Executive, UKHospitality**  
&  
**Ralph Findlay, Chief Executive Officer, Marston's**  
With the reopening of hospitality in sight, what are the big political and business challenges that still lie ahead? What shape is the sector in and what's the plan for navigating the new, emerging market landscape?
- 14:20-14:50 Break, networking & supplier showcase
- 14:50-15:20 **Working together in our NHS**  
**Phil Shelley, Chair, NHS Food Review – NHS Improvement**  
Philip's presentation shares the experiences, collaboration, involvement and recommendations to ensure that there is a clear pathway forward to improve our food and drink services in the NHS.
- 15:20-15:30 Final remarks and event close
- 16:00-16:30 Pre-awards 'group' networking
- 16:30-17:00 ceda Grand Prix Awards 2020 Ceremony  
**Hosted by Chris Brazier, Group Event Director, Diversified Communications**